# **George Cartwright**

Web Designer

651.470.3131

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www.spidersloose.com

### **SUMMARY**

## Creative and collaborative design professional,

with fifteen years of experience in web design, development and implementation.

## Artistic visionary with operations oversight experience,

with twenty-five years as owner and operator of a successful decorative painting business (eliascartwright.com).

**Refined relationship-builder**, working consultatively with clients to actualize their creative vision.

#### PROFESSIONAL EXPERIENCE

## Minnesota Oral Health Coalition (www.findadentistmn.org) 2016-Present

Aggregated an extensive database of statewide zip codes and counties to create the easily navigable Oral Health Directory website, allowing users seeking dental clinics that accept public insurance/no insurance to search by zip code and region.

- Researched and developed access database and web interface suitable for client needs, utilizing Wufoo Forms
- Enhanced website with Google Translate and Google Maps to ensure optimal user interface
- Performed the validation and testing of the finished website

## Michelle Kinney (www.michellekinneymusic.com)

2015

Designed and created the professional website of an award-winning composer and cellist.

- Responsible for art direction and design implementation of website showcasing the artist's professional accomplishments, awards and fellowships
- Incorporated dynamic visuals, photographs and embedded music to provide a multi-sensory user experience and promote a consistent professional vision

## **TECHNICAL SKILLS**

**HTML** 

**CSS** 

SEO

WordPress

Squarespace

**Google Analytics** 

Google AdWords

MailChimp

Steinberg Cubase SX 3

Ableton Live

Sony Vegas Pro

**Wufoo Forms** 

### **PERSONAL HIGHLIGHTS**

McKnight Fellowship in Music Composition

Member of **Jerome Foundation** Music Composition Commission

25-year professional, worldwide-touring saxophonist, composer and producer

**St. Paul MORE Center volunteer**, ESL tutoring for East Asian refugees

#### **EDUCATION**

#### Bachelor of Arts,

Mississippi State University, State College, MS